



# NOMINATION FOR 2021

CATEGORY	FINALISTS		
<b>Best Ambience</b>	VRK by Khanna Jewellers, New Delhi	KK Jewels - Diamond Boutique, Ahmedabad	Vasundhara Diamond Roof Private Limited, Hyderabad
<b>The Coolest Ad Campaign</b>	Abaran Timeless Jewellery, Bengaluru	JOS ALUKKAS, Coimbatore	Bhima Jewellery, Kochi
<b>The Wokest Brand</b>	Bhima Jewellery, Kochi	Sona Chandis, Kanpur	
<b>The Coolest Store to Work In</b>	Manoj Vaibhav Gems N' Jewellers Pvt Ltd., Visakhapatnam	Kashi Jewellers, Kanpur	AVR Swarna Mahal Jewellery Pvt. Ltd., Salem
<b>The Most Tech-Savvy</b>	Kameswari Jewellers, Visakhapatnam	NAC Jewellers, Chennai	AVR Swarna Mahal Jewellery Pvt. Ltd., Salem
<b>The Coolest Success Story</b>	PNG Jewellers, Pune	Khimji Jewellers, Bhubaneshwar	Bhima Jewellery, Kochi
<b>India's Coolest Store - NORTH Large Format</b>	Sham Jewellers, Chandigarh	Kashi Jewellers, Kanpur	Sona Chandis, Kanpur
<b>India's Coolest Store - NORTH Boutique Format</b>	Maliram Jewellers, Jalandhar	Aishpra Gems and Jewels, Gorakhpur	VRK by Khanna Jewellers, New Delhi
<b>India's Coolest Store - WEST Large Format</b>	R Narayan Jewellers, Vadodara	Pooja Diamond, Ahmedabad	Charu Jewels, Surat
<b>India's Coolest Store - WEST Boutique Format</b>	KK Jewels - Diamond Boutique, Ahmedabad	Chheda Jewellers, Mumbai	Waman Hari Pethe Jewellers, Pune
<b>India's Coolest Store - SOUTH Large Format</b>	Vasundhara Diamond Roof Private Limited, Hyderabad	AVR Swarna Mahal Jewellery Pvt. Ltd., Salem	JOS ALUKKAS, Coimbatore
<b>India's Coolest Store - SOUTH Boutique Format</b>	Kishandas & Co., Hyderabad	Meralda Jewels, Kochi	Khea Finest Bespoke Jewellery, Bengaluru
<b>Samiritan of the Year</b>	C. Krishniah Chetty Group of Jewellers, Bengaluru	Aishpra Gems and Jewels, Gorakhpur	NAC Jewellers, Chennai